

**WERNER<sup>®</sup>**

# YOUR HIGH-VALUE FREIGHT MATTERS

Why Premium Services may be  
the Solution your Company Needs.



DEDICATED PRIVATE FLEET | FINAL MILE | INTERMODAL | MEXICO | PREMIUM SERVICES



In today's rapidly evolving business landscape, timely and safe delivery is essential for customer satisfaction and efficient business operations. With \$134.2 billion worth of freight moved in North America **in July 2024 alone**, a 5.6% increase from July 2023, it's clear transportation and logistics play an important role in the overall economy and a company's success. These shipments depend on quick and efficient delivery to protect the transported goods and meet customer needs.

Companies should choose a freight partner who offers tailored expedited solutions and premium services to navigate challenges. Expedited shipping specifically offers the ability to move freight directly to a destination faster than with regular shipping. It is a crucial shipping option when shortages, delays or other interferences interrupt normal freight operations. Not only is expedited shipping critical for on-time delivery service, but it is an asset that increases efficiency, customer satisfaction and growth.

In this guide, we highlight more about expedited and premium services, if they are an ideal fit for your business needs, and tips for choosing a transportation partner to transport your high-value freight.





## HOW CAN EXPEDITED AND PREMIUM SERVICES HELP YOUR COMPANY?

Expedited and premium services are tailored to support shippers with urgent or time-sensitive shipping requirements. Here are some instances where fast and reliable shipping may be essential.

### SUPPLY CHAIN CHALLENGES



Expedited shipments can be necessary if a mistake is made within the supply chain, such as an inventory shortage, a product backorder or a similar disruption. Using expedited shipping can prevent these issues from reaching the consumer and can ensure continued customer satisfaction.

### EMERGENCIES AND NATURAL DISASTERS



In some instances, such as a major storm or a resource shortage, shipments need to be delivered as quickly as possible. In these cases, fast delivery can be lifesaving. Expedited shipping ensures recovering communities get access to critical resources like food and medication.

### PERISHABLE FREIGHT



If goods such as frozen food, produce, dairy or medication are being shipped, it's important they reach their destination as fresh as possible, and well before expiring. Expedited shipping allows for the reliable transportation of perishable goods, opening new channels and possibilities for transportation companies.

### TIGHT DELIVERY TIMELINES



Some freight shipments are last-minute orders that need to arrive at their destination in a certain time frame. For example, a retail company at a trade show may need to quickly access more of a particular product, especially if there was an error in inventory planning. Expedited shipping allows businesses to receive those products exactly when they need them.

### HIGH-VALUE FREIGHT:



Cargo theft has continued over the last few years. The longer a shipment takes, the more opportunity there is for thieves. This is a concerning reality for shippers of expensive, rare or valuable products. Not only is expedited shipping a faster option, but it also has fewer touchpoints, which reduces the number of people handling the freight and the times the freight is moved.



## WHICH INDUSTRIES BENEFIT MOST FROM EXPEDITED SHIPPING SOLUTIONS?

Certain industries face these challenges more frequently and need to make fast deliveries on a regular basis. The medical industry is a common example. Because this sector ships products that can save lives and improve health, companies in this sector are familiar with expedited shipping. Additionally, medical products, especially prescription medication, are a common target for freight theft, and using expedited shipping for these products can lower the risk of theft.

The manufacturing industry is also familiar with expedited shipping needs. Companies often face tight timelines, such as last-minute orders, product restocks and seasonal market needs. In the manufacturing industry, which can face **millions of dollars in revenue loss** due to timing errors, expedited shipping is essential.

Additionally, the automotive/OEM industry sees similar benefits to expedited shipping. Tens of thousands of unique automotive parts are introduced into the market each year, leading to many specialized and unique shipments. Repair centers and manufacturers are not able to stock their stores with every product, so they must be able to order specific parts on a tight timeline to meet consumer needs.

## CHOOSING THE RIGHT CARRIER PARTNER

When choosing the right carrier for your time-sensitive shipments, it's important to identify what you need from your partner. At Werner, we offer a range of capabilities and services that ensure your freight arrives safely and on time.

- **Unmatched On-Time Delivery:** We understand that delays can be costly, and we're committed to delivering your freight when and where you need it.
- **Dedicated Operational Teams:** Our 24/7 coverage ensures your shipments receive the attention they deserve, regardless of the time or day.
- **Specialized Equipment Options:** From flatbeds to reefers, we have the right equipment to handle your specific cargo requirements.
- **Risk Mitigation:** We take on the risks associated with high-value freight, allowing you to focus on your core business.
- **Tailored Expedited Solutions:** We design our expedited services to meet even the most demanding timelines. We leverage our extensive network and resources to ensure your shipments arrive on time.
- **Experienced Driver Teams:** Our network of professional driver teams provides safe and efficient transportation.



## NAVIGATING COMPLEX CHALLENGES WITH CONFIDENCE

Reliable freight transportation is essential to keeping the global supply chain moving. Werner Premium Services offers a comprehensive expedited solution tailored to the unique needs of industries such as automotive/OEM, manufacturing, healthcare/pharma and electronics. With nearly 70 years of experience, Werner has honed its expertise in handling complex freight challenges. Our exceptional team capacity, country-wide reach and top-notch customer service and security enable us to deliver premium services that mitigate risks and ensure your shipments arrive safely and on schedule.

## READY TO EXPERIENCE THE WERNER DIFFERENCE?

At Werner, you're more than a customer, you're a partner. Your success is our success. That's why we're committed to understanding each partner's unique needs and developing customized solutions that drive results.

Contact us today to learn more about how our premium services can elevate your supply chain and drive your business forward.

[LEARN MORE ABOUT OUR PREMIUM SERVICES](#)