

WERNER[®]

COULD YOUR BUSINESS BENEFIT FROM EXPEDITED SHIPPING?

A Guide from Werner[®] on Selecting the
Right Partner for Your Freight Needs



DEDICATED PRIVATE FLEET | FINAL MILE | INTERMODAL | MEXICO | PREMIUM SERVICES



Reliable freight transportation is essential to keeping the global supply chain moving. It is especially important when industry interruptions such as shortages, delays or crises occur and interfere with regular shipping demands. Expedited shipping is an asset that allows for on-time delivery service, increasing efficiency, customer satisfaction and economic growth.

According to the American Trucking Associations, preliminary figures show that the nation's domestic truck tonnage of primary shipments totaled 11.18 billion tons of freight in 2023. With the sheer amount of freight being moved day in and day out, it's imperative that shippers select a freight partner offering tailored solutions to navigate the competitive transportation industry. This helps ensure freight moves to its final destination efficiently, guaranteeing timely delivery to the end user.

In this guide from Werner®, we demonstrate why expedited shipping may be an ideal fit for your business needs and how to choose a carrier you trust with transporting your high-value freight.





WHAT CAN EXPEDITED AND PREMIUM SERVICES DO FOR YOU?

Expedited and premium services are tailored to support shippers with urgent or time-sensitive shipping requirements. Here are some instances where fast and reliable shipping may be essential.



MANAGE SHIFTING DELIVERY TIMELINES

Some freight shipments are last-minute orders that must arrive at their destination within a specific time frame. For example, a retail company at a trade show may need to quickly access more of a particular product, especially if there was an error in inventory planning. Expedited shipping allows businesses to receive those products exactly when they need them.



PROTECT HIGH-VALUE FREIGHT

Cargo theft continues to be a looming problem for shippers. The longer a shipment takes, the more opportunity there is for thieves. This is a concerning reality for shippers of expensive, rare or valuable products. Not only is expedited shipping a faster option, but it also has fewer touchpoints, which reduces the number of people handling the freight and the times the freight is moved.



AVOID SUPPLY CHAIN INTERRUPTIONS

Expedited shipments can be necessary if a mistake is made within the supply chain, such as an inventory shortage, a product backorder or a similar disruption. Using expedited shipping can prevent these issues from reaching the consumer and can ensure continued customer satisfaction.



PREPARE FOR EMERGENCIES AND NATURAL DISASTERS

In some instances, such as a major storm or a resource shortage, shipments need to be delivered as quickly as possible. In these cases, fast delivery can be lifesaving. Expedited shipping ensures recovering communities get access to critical resources like food and medication.



PRESERVE PERISHABLE FREIGHT

If goods such as frozen food, produce, dairy or medication are being shipped, it's important that they reach their destination as fresh as possible and well before expiring. Expedited shipping allows for the reliable transportation of perishable goods, opening new channels and possibilities for transportation companies.



HOW TO CHOOSE THE BEST EXPEDITED PARTNER

When choosing the right carrier for your time-sensitive shipments, it's important to identify what you need from your partner. At Werner, we offer a range of capabilities and services, ensuring your freight arrives safely and on time.

- **Unmatched On-Time Delivery:** Our 99.8% on-time delivery rate speaks for itself. We understand that delays can be costly, and we're committed to delivering your freight when and where you need it.
- **Dedicated Operational Teams:** Our 24/7 coverage ensures your shipments receive the attention they deserve, regardless of the time or day.
- **Specialized Equipment Options:** From flatbeds to reefers, we have the right equipment to handle your specific cargo requirements.
- **Risk Mitigation:** We take on the risks associated with high-value freight, allowing you to focus on your core business.
- **Tailored Expedited Solutions:** We design our expedited services to meet even the most demanding timelines. We leverage our extensive network and resources to ensure your shipments arrive on time.
- **Experienced Driver Teams:** Our network of more than 600 dedicated professional driver teams provides safe and efficient transportation.



EXPERIENCE THE WERNER DIFFERENCE

Our Premium Services offer a comprehensive expedited solution tailored to the unique needs of industries such as automotive/OEM, manufacturing, healthcare/pharma and electronics. With nearly 70 years of experience, Werner has honed its expertise in handling complex freight challenges. Our exceptional team capacity, country-wide reach and top-notch customer service and security enable us to deliver premium services that mitigate risks and ensure your shipments arrive safely and on schedule.

Contact us today to learn more about how our premium services can elevate your supply chain and drive your business forward.

LEARN MORE ABOUT PREMIUM SERVICES