

WERNER[®]

5 REASONS TO CONSIDER INTERMODAL FOR YOUR FREIGHT NEEDS



DEDICATED PRIVATE FLEET | FINAL MILE | INTERMODAL | MEXICO | PREMIUM SERVICES



In today's fast-paced logistics landscape, having the right mix of shipping solutions is vital to moving dry food and cold chain freight quickly and efficiently. Intermodal shipping is becoming increasingly popular in the food and beverage industry as a method to improve efficiency, reduce costs and support larger sustainability goals.

Intermodal shipping is the integration of multiple transportation methods, such as truck and rail. According to the **Intermodal Association of North America (IANA)**, total intermodal shipping volume rose 9.8% year-over-year in Q3 of 2024 – the fourth consecutive quarter of YoY growth. Additionally, the **Association of American Railroads** estimates that railroads transport 1.7 million carloads of food products per year.

Compared to traditional truck-only shipping methods, intermodal solutions offer several unique benefits, making now the perfect time for food and beverage companies to add intermodal to their freight strategies ahead of 2025.



WHY INTERMODAL SHIPPING?

Intermodal shipping is gaining popularity for good reason. On top of providing a more sustainable option, it's an efficient and cost-effective way to move large shipments over long distances. Here are the top reasons this mode is being viewed as an important strategy for the future of logistics.

COST EFFICIENCY:



Intermodal shipping often provides a more cost-effective alternative to full truckload transport. By using rail for long-distance hauls and trucks for shorter distances, businesses can unlock considerable cost benefits.

RELIABLE TRANSIT TIMES:



Intermodal offers more flexible scheduling with additional shipping times and can be just as dependable as other transport solutions. This reliability comes from being less affected by traffic and weather disruptions, overall ensuring your goods remain on schedule.

SUSTAINABILITY:



Rail transport uses less fuel and produces fewer carbon emissions than road-only transport. Food production accounts for a staggering 26% of the world's greenhouse gas emissions, so it is vital to prioritize sustainable practices when possible. By choosing intermodal shipping options, companies can reduce their carbon footprint and support a more sustainable future.

INCREASED CAPACITY:



With freight demand continuing to grow, finding available capacity can be a challenge. Intermodal shipping helps meet this demand by providing larger capacity options, reducing the risk of shipment delays from truck shortages which could lead to spoilage for perishable goods.

DRIVER-FRIENDLY APPROACH:



Intermodal shipping minimizes long-haul demands for professional drivers, allowing them to focus on shorter, more manageable routes. This approach promotes higher job satisfaction and helps retain valuable professional drivers.



WHY 'THE WERNER[®] DIFFERENCE' MATTERS

Experience isn't something you can buy—it's something you earn. And at Werner, we've been earning it for nearly 70 years. We've been in the trenches, solving the toughest logistics challenges and delivering results others can only discuss. When you partner with Werner, you're not just getting a service but decades of proven success.

There's no room for shortcuts or empty promises when it comes to your freight needs. As a leader in the transportation and logistics industry, Werner offers unparalleled service and reliability. Here's why Werner should be your go-to choice for intermodal shipping:

CAPACITY:

A strong partner should have control of their assets and available equipment that meets your shipping needs, no matter how large or small. The correct capacity allows a partner to ensure seamless, cost-effective freight management.

ADVANCED TECHNOLOGY:

Consider the technology your potential partner offers, such as refrigeration capabilities, cameras, GPS tracking and sensors. Advanced technology capabilities offer real-time visibility and security for your shipments.

OPTIMIZED CORRIDORS:

Partners with well-defined, strategic routes to help facilitate on-time deliveries. Expertly planned corridors maximize efficiency, leading to enhanced reliability and an improved overall shipping experience.

STRONG BRAND REPUTATION:

A trusted industry name fosters trust and confidence in your partnership. Selecting a partner with reliability, high standards and a positive reputation helps ensure your freight is in capable hands.

TOP-TIER SERVICE:

Just as brand reputation builds trust, a partner with proven customer service excellence reinforces confidence in your partnership. A partner with a commitment to top-tier customer service ensures your shipments are handled with the precision, care and efficiency.

At the end of the day, it's about more than just getting from point A to point B. It's about delivering beyond expectations. That's the Werner Difference.

EXPLORE WERNER INTERMODAL